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Fauna Introduces its Revolutionary Audio Eyewear

Fauna are the first audio glasses with extended battery life and charging case

Vienna (Austria), 6 September 2019 – The brand-new wearable company Fauna presents today its first product of the Focus family, a pair of high-end audio glasses that will revolutionize the audio wearable industry with its unique sound provided by the MEMS loud-speaker technology of USound.

The revolution will not solely come from the sound, but with its reengineered approach to audio wearables, Fauna will also upgrade and change the interaction between users and wearable devices.

Fauna – First with the world’s smallest MEMS loud-speaker

Fauna, the first high-end audio frames that deploy MEMS loud-speakers, is capable of streaming and reproducing audio data from any Bluetooth-enabled equipment as well as dubs as a hands-free device for making and taking phone calls. Once paired via Bluetooth to your device, you can use the Focus frames to summon and interact with your preferred voice assistant.

Thanks to their extended battery life and charging case, the frames are designed to be worn throughout the day, giving the user the possibility to enjoy music and make phone calls while still being able to perceive sounds coming from the environment.

Fauna- Audio eyewear that looks like eyewear

The extremely compact form factor of the MEMS loud-speakers produced by USound enables fashionable and innovative design of wearables applications. The Fauna spectacles are made of acetate, a natural product widely used in the eyewear industry – they look like eyewear, they feel like eyewear, they are your voice assistant and the perfect companion to hear your favorite songs.

Fauna - First audio eyewear with sun and prescription-ready lenses

The frames come in two different styles, female and unisex, and with two different types of lenses, either sunglasses lenses with a protection of 99% UVA/UVB rays or transparent lenses to filter the blue light emitted by any screen. Due to its thought-through design, the lenses of the device can be easily exchanged to prescription lenses by an optician.



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Fauna – First audio eyewear with multi-layered and crystal-clear sound

Thanks to USound's patented audio technology, the user can enjoy a unique sound experience that overlays the sound coming from the device onto the sounds from the outside world while the user's privacy is kept at all times. USound's audio technology concentrates the sound's energy around the user's ears and reduces audio leakage, ensuring that sounds emitted by the device will only be heard by the person wearing the device.

Fauna – First with a two-way audio system and long battery life

With a two-way sound system, the office and outdoors-ready frames offer the best audio performance by taking the greatest qualities of an electrodynamic system and enhancing them with USound's unique MEMS loud-speakers for a vivid and rich sound experience. The ultra-low consumption of the MEMS loud-speakers allows longer battery life compared to equivalent devices.

The frames will be on sale in Q4 2019 through the company web store and will hit the German-speaking retail in the first quarter of 2020 at a price range between 200-250EUR.

About Fauna Audio GmbH

Fauna was founded in 2019 with the goal to revolutionize the world of audio wearables and create a more natural, immersive sound experience. We at Fauna rely on the tiny, yet powerful MEMS loud-speakers for creating the best-in-class sound. The technology implemented in our audio wearables is provided by USound, our B2B company that is revolutionizing the way to design audio wearables and products through its MEMS loud-speaker technology. With our team of 18 nationalities, we strive for excellence in audio while staying mindful and enabling humans to succeed in their everyday tasks.

Natural. Seamless. Harmonious.

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